

BERLIN BOARD OF EDUCATION
Community Engagement Committee Meeting
March 2, 2020
MINUTES

Attendance: Julia Dennis, Chair
Mary Ellen Maloney - absent
Tracy Sisti

Also in Attendance: Brian Benigni, Superintendent of Schools

- I. Call to Order:** The meeting was called to order by Committee Chair Ms. Dennis at 3:18 p.m., in the BOE Library/Conference Room, at the Berlin Board of Education, 238 Kensington Road, Berlin, CT.
- II. Communication Calendar:** The following dates/topics were discussed for the weekly column in the *Berlin Citizen*:

Date	Topic
March 6	Slide from Wednesday night with write up
March 13	Why the community should be proud of our district.
March 20	(This is a flex week if one of the weeks doesn't get published.)
March 27	Adequate funding for a competitive district
April 3	Budget cuts
April 10	Facts for consideration
April 17	TBD based on what wasn't run

- III. Communication During Budget Season:** Will be discussed at the next meeting.
- IV. Social Media:** Will be discussed at the next meeting.
- V. 2019-20 Committee Goal(s):** At the February 24, 2019 Board of Education meeting, each committee was charged with establishing an objective/short-term goal that it wants to accomplish by the end of the school year. The committee's goal is to engage our community through effective communication utilizing a multitude of means that reach all stakeholders. Current methods include: in person interactions, multimedia, print and social media. This goal will be presented to the full board at its meeting on March 23, 2020.
- VI. Adjournment:** The meeting adjourned at 4:15 p.m.

Respectfully submitted,



Brian Benigni
Superintendent of Schools